

# Definitive Technology Invents the Future!

**D**efinitive Technology's legendary commitment to sonic superiority and unequalled value has made us the leader in high performance loudspeakers. Our latest groundbreaking new products go beyond anything which has come before with dramatic breakthroughs in sound quality, build quality and styling. Welcome to the future!

**“A mind-boggling  
sonic achievement”**

— Gary Merson, *HDTV Insider*

## **New Flagship BP7000sc & BP7001sc Bipolar SuperTowers™**

The new 7000 Series Bipolar SuperTowers™ combine the benefits of our revolutionary bipolar technology with built-in side-firing SuperCube® technology powered subwoofers. This unique combination of technologies is exclusive to Definitive and patented (US Patent #5,887,068). These astounding new speakers continue the tradition of the highly acclaimed BP3000TL and BP2000TL with dramatically improved performance, elegant refinements to Definitive's signature styling and an aesthetically appealing reduction in overall size. Both new models are designed for use in two-channel systems of the highest quality as well as state-of-the-art home theaters when used in combination with Definitive's C/L/R 3000 center channel and bipolar surround speakers.

### **Top-of-the-Line BP7000sc Bipolar SuperTowers™**

Each BP7000sc combines a new built-in SuperCube Reference subwoofer (driven by an 1800-watt class D amplifier, two pressure-driven 14" infrasonic radiators) and bipolar dual D'Appolito front and rear mounted driver arrays each consisting of two high-definition cast-basket 6.5" Definitive bass/midrange drivers surrounding a 1" annealed pure aluminum dome Definitive tweeter (four 6.5" bass/midranges and two dome tweeters total). Newly designed Linkwitz-Riley crossover networks do a superlative job of seamlessly blending the drivers for totally homogeneous sonic output as if radiating from a full-range pulsating sphere. The low-frequency performance sets new standards for speakers priced under \$50,000 a pair, with extension below 11 Hz, extremely low distortion and fantastic transient response. A pair of BP7000scs goes lower than and has the bass impact and output level capability of seven SuperCube I subwoofers combined. Plus the dual built-in powered subwoofers achieve dramatically better blending, integration and timbral accuracy than could ever be achieved with separate subs.

This extraordinary speaker sets a new reference standard for ultra-dynamic high-accuracy loudspeakers and achieves equally superb performance with both music and movies. They will reproduce a silky smooth, incredibly detailed wall-to-wall, floor-to-ceiling sonic image with superb dimensionality at lifelike volume levels (and beyond) with a sense of ease which is truly remarkable. As with all Definitive's bipolar speakers, they have an almost magical ability to recreate a stunningly realistic holographic soundfield. The elegant styling features beautiful sculptural refinements to Definitive's signature look with a choice of our classic piano-gloss black or new piano-gloss golden cherry finish.

**Dimensions:** 52.5"H x 8.9"W x 16.6"D. **Freq. Response:** 11 Hz – 30kHz. **Rec. Assoc. Amp.:** 20 – 1000 watts/channel.

### **BP7001sc Bipolar SuperTowers™**

The engineering team responsible for the new BP7001sc is especially proud of their work on this second landmark member of the 7000 Series. It was designed to make many of the performance breakthroughs spearheaded by the BP7000sc available to a broad range of enthusiasts. In fact, considering its smaller size and lower price, the new BP7001sc is in some ways almost as impressive as the BP7000sc. It combines a bipolar array similar to that used in the BP7000sc with what is basically a built-in SuperCube I (10" SuperCube technology sub driver, two 10" infrasonic radiators and a 1500-watt class D amp) in each stylishly sleek cabinet. The sonic performance of the BP7001sc is actually dramatically superior to the former flagship system, the BP3000TL, which makes it a tremendous value as well as an outstanding performer. It also features the new signature styling as well as a choice of piano-gloss black or piano-gloss golden cherry finish.

**Dimensions:** 48"H x 8.4" W x 15"D. **Freq. Response:** 13 Hz – 30 kHz. **Rec. Assoc. Amp.:** 20 – 600 watts/channel.



