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FOR IMMEDIATE RELEASE

Definitive Technology to Debut Two Wireless-Ready Powered Subwoofers at CEDIA 2011

BALTIMORE, August 11, 2011 – Definitive Technology today announced two new powered subwoofers that the company will feature at CEDIA Expo September 8 – 11, 2011 in Definitive’s booth (SR4/SR5).

Two New Wireless-Ready SuperCube® Subwoofers

CEDIA attendees will also have an opportunity to see and hear two new Definitive subwoofers, the latest models in the acclaimed SuperCube series of ultra-compact enclosures known for having the bass output of subwoofers twice their size. The SC4000 (\$799 MSRP) and SC6000 (\$999 MSRP) occupy, respectively, under and barely over one cubic foot of volume, making them perfect for in-cabinet installations or anywhere space is scarce.

Thanks to improved active drivers, all-new Class HD high-power amplifiers and a 56-bit micro-processor preamp stage with DSP, the new subwoofers enjoy vastly improved performance compared to previous models. As well as being powerful, the new Definitive subs are environment-friendly. When in idle mode the SuperCubes draw a half Watt of current or less, meeting international standards for low energy consumption.

The most obvious departures from previous SuperCube models are the addition of a digital display (cleverly hidden under the grille) and a wireless remote. Together they are a performance optimizing tool for perfectly blending the subwoofer with the main speakers and room as well as changing bass level “on the fly” to adjust for differences in program material.



As well as improved performance and features the new SuperCubes offer a wireless connectivity



option with the purchase of the Definitive SCW 100 wireless kit (\$149 MSRP) consisting of a transmitter and a receiver that plugs into a slot on the sub's amp panel. Custom integrators will also appreciate the 12V trigger jack for whole system turn on as well as the IR repeater input to facilitate in-cabinet installations.

Along with the SC2000 introduced by Definitive earlier this year, the SC4000 and SC6000 replace the SuperCube III, SuperCube II and SuperCube I. The new models are shipping to Definitive dealers worldwide in September 2011.

Preliminary Specifications

	SC6000	SC4000
Driver Complement	One 9" (23cm) high- excursion active subwoofer driver, two 10" (25cm) planar low-bass radiators.	One 8" high-excursion active subwoofer driver, two 8" planar low-bass radiators
Amplifier Power	1500 Watts	1200 Watts
Height	12 7/8" (32.5cm)	11 7/8" (30.0cm)
Width	12" (30.5cm)	11" (27.9cm)
Depth	13" (33cm)	12" (30.3cm)
Inputs	One LFE line-level, one pair line-level (LP-filtered), one pair 5-way binding posts (LP-filtered), one wireless receiver port	One LFE line-level, one pair line-level (LP-filtered), one pair 5-way binding posts (LP-filtered), one wireless receiver port
MSRP	\$999	\$799

About Definitive Technology

Definitive Technology has been committed to building superior sounding home audio and home theater loudspeakers since 1990, when the company was founded by three lifelong audiophiles and experts in speaker design, acoustics and marketing. Definitive Technology loudspeakers are among the most positively reviewed and honored high performance loudspeakers on the market. Based in Baltimore, Definitive Technology is part of the [DEI Holdings](http://www.deiholdings.com/) family of consumer electronics brands. Audio/video specialty retailers throughout the United States and over 40 countries around the world proudly sell Definitive Technology loudspeakers. For more information and the location of your nearest Definitive retailer visit www.definitivetech.com, or call us at (800) 228-7148 (USA and Canada). Outside of North America, call +1 (410) 363-7148. For more information about DEI Holdings please visit <http://www.deiholdings.com/>.

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